

**PUPTASTIC NATURALS **\*\* (A fictitious company) \*\*** E-MAIL CAMPAIGN**  
**E-blast #1**

<Subject Line>

SAVE Your Loyal Friend's Life- Be Your Pup's Hero 🐾

E-mail body copy

## **Are You Feeding Your Dog Anti-Freeze?**

**As more and more dog foods and treats are imported from overseas, we are more and more anxious about what is in them.**

Many Dog Lovers don't realize what garbage is in their dog's food or treats. Be an informed Dog Lover; [find out](#) how to increase the life-span of your four-legged friend and keep that tail wagging.

Think about it: Garbage in, Garbage out.

🐾 "I can't imagine my life without Queenie; she is my rock in the everyday hassle of life. Thank you for saving her life." –M. Dietrich

When Pups eat healthy, they are more energetic, more affectionate, and show you more unconditional love in ways you couldn't even imagine!

[Learn](#) how you can give your Pup the healthiest and shiniest coat in the neighborhood, more agility and endurance, a healthy heart and body, *and* better digestion.

### **Ingredients from China? BARF no!**

P.S. We guarantee your satisfaction: Every one of our products has a **100% Money-Back Guarantee.**

🐾 **\*\*Our products are FDA, AAFCO, and Pup approved! And completely made in the USA.**

**PUPTASTIC NATURALS **\*\* (A fictitious company) \*\*** E-MAIL CAMPAIGN**  
**E-blast #2**

<Subject Line>

I say “NO thank you” to anti-freeze. -Bailey 🐾

E-mail body copy

***But Are You Feeding Me Anti-Freeze? Do you know?***

**As more and more dog foods and treats are imported from overseas, my human is more and more anxious about what is in them.**

I used to be a little lethargic whenever my human wanted to go for a walk, I just didn't have the energy. I felt nauseous and it was hard for me to poop.

My brain felt like it was in a fog and sometimes I even got a little disoriented... I'm so glad my [human got wise](#) about what was going on. She really is a smart lady.

[Learn](#) how **Your Precious Pup** can also have the shiniest coat and healthiest skin in the neighborhood! Just like me!

I feel like my heart is about to burst from pride for my human, and it's so easy for me to go poop now! I'm so excited! And I just can't hide it! Woof, woof! Let me show you [how](#)!

**Sincerely,**

**🐾 Bailey**

**P.S. Fair Warning! Increased Affection, Loyalty, And Tail Wagging Might Occur...**

P.P.S. Ingredients from China? BARF no! - now that's something I can wag my tail about.

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**🐾**