

PUPTASTIC NATURALS ** (A fictitious company) **** MAIN SALES PAGE**

Furry Friends Natural Products, Inc.
1501 Bark Lane, Grayslake, Illinois 60030, USA
www.PuptasticNaturals.com
1-866-PUP-NTRL (M-F 9-6 EST) 1-866-787-6875

Main Sales Page

<Lead Headlines>

🐾 The Day We Stopped Feeding Our Pup Anti-Freeze...

🐾 You're Probably Feeding Your Pup Anti-Freeze and Don't Even Know It.

Body Copy

🐾 Dear Fellow Dog Lover,

Some people have pets. Some like fish. Some are cat lovers. Some are crazy about horses.

And then there are Dog Lovers.

As a famous writer and self-proposed pug-lover put it: "Until one has loved a dog, a part of one's soul remains unawakened." ~T.N.

If you wake up in the morning and you didn't even need an alarm clock, because your dog has already licked your face clean or patiently waited by your side, sighing, as you slowly (too slowly for him) wake up and swing your feet over the side of the bed...



You know you're a Dog Lover.

By now, his tail is wagging at a furious pace. Not just to be let outside, but to be able to touch you and lick you and let you know how much he loves you! He might snort a little, give a whimper, or even woof out that bark of his to let you know you're the best! All of that makes your heart sing and your blood warm up...

...and you know you're a Dog Lover.

In a world where most people wake up to a dismal feeling, not even enjoying the sunshine and perfect day ahead of them, you can count yourself lucky: YOU are a Dog Lover and nothing can stop you today! You will do anything and be anything for your Pup.

"No matter how little money and how few possessions you own, having a dog makes you rich." -- Louis Sabin

 A double Woof for that quote! 

Aw- what a cute picture...all that love and cute-puppy-eyes.... Now imagine if you didn't have your beloved Pup by your side anymore... no one to greet you at the door...no more tail-wagging ...unconditional love-gone...

Fair warning- you might be totally disgusted with commercial dog food companies after reading this.

Let me tell you about Bailey, our first dog, and **how we stopped feeding her anti-freeze!**

Most mornings, Bailey would wake us up (again, as a Dog Lover, you know that we don't need an alarm clock...) and we would take our morning walk through the country roads by our house. Bailey would follow along as this was our routine, but it seemed like she was getting more and more tired each day.

Something was wrong, we could tell, but we just couldn't put our finger on it.

She was only a few years old; **she should still be an energetic, happy "Pup," not a tired "Old" dog.**

We tried to cheer her up with treats and different foods, play with her, teach her tricks. Give her more treats when she did well...

But she just kept getting more and more sluggish. **She started to not eat all her food.** This from a dog who could inhale her food in two seconds flat!

We were worried.

We took her to the vet, who didn't seem too concerned at first, but as Bailey was failing in health month after month, our vet also became more troubled. **Every imaginable test was done.**

Nothing seemed to be *terribly* wrong with her. She seemed to have some inflammation, but that was all. Antibiotics were prescribed and my veterinarian suggested a different brand of dog food. As any concerned Dog Lover, I followed the instructions...

Every morning, when we would leave for work, Bailey would give us one of her adorable kisses and look longingly as we closed the door. **Our hearts were hurting**, as we both knew that when we got back home from a long day at the office, she would not have miraculously gotten better.

It didn't seem like Bailey was enjoying the true joys of being a dog. And we weren't enjoying the true joys of being Dog Lovers.

Her tail wasn't wagging as much anymore...We knew we had to do *something*.

We started asking questions and talking with our fellow Dog Lovers. Many were sympathetic, but offered no real answers.

Then, one day at lunch, a co-worker asked two simple questions: **“Do you know what your Dog’s treats are made of? And do you know *where* they are made?”**

I was dumbfounded. What? Yes, of course we read the labels...but we just buy what Bailey currently eats or whatever is on sale. Some foods and treats are SO expensive!

She smiled and proceeded to tell me about how Dogs are just like humans: they need good nutrition with a balance of proteins, starches, and fiber. Well, Duh! Of course we knew *that!*

Well, we really didn’t- we hadn’t really paid *that* much attention to what the ingredients in our Bailey’s food were, let alone that it had a BALANCE of needed components. **Aren’t commercial dog food companies regulated?** Usually it says: All Natural- Your Dog Will Love It! And then the cutest photo of a dog running, looking healthy, enjoying life. That was the “guarantee”- right?

That night we read Bailey’s treat ingredients:

- *Corn and grains, meat and bone meal, corn gluten, artificial coloring, artificial flavoring (!), Propylene Glycol (same stuff as in anti-freeze!), Dl-Alpha Tocopherol Acetate, Menadione Sodium Bisulfate, Sodium Tripolyphosphate, and so on.... I couldn’t even pronounce some of the ingredients!* P.S. These are REAL ingredients in treats and food of a very prominent commercial dog food company...

We were **sickened** at the number of ingredients that had no nutritional value and were **totally fake**- the good things had been taken out and **chemical substitutes** put in.

No wonder Bailey didn’t feel well! **We were slowly poisoning her.**

Propylene Glycol --same stuff as in anti-freeze! SERIOUSLY!?

We knew we were the ones who had to save Bailey.

More appalling than anything that we read on the bags, was the fact that we had been conscious about our own nutrition and use of herbal remedies for a good while...drinking chamomile tea to have a restful night’s sleep, using Echinacea during cold season, lavender in our bath for relaxation, and so on. We felt ashamed - **we had let our loyal friend down.**

Don’t be like us. Be Smart. Be Informed.

- *Did you know that 92% of all corn in the U.S. is Genetically Modified!?*

GMOs create **unstable combinations** of plant, animal, bacterial and viral genes that **do not occur in nature** or through traditional crossbreeding methods.

- *“**Artificial grain based dog foods cause innumerable health problems.** They are not what your dog was programmed to eat during its long process of evolution.”- Dr. Billinghurst*

Not quite disgusted enough...? Read on.

Back to those chemical substitutes and “ingredients” in commercial dog foods and treats:

- *Corn and grains (have **no nutritional value**)*
- ***Artificial** coloring (you’ve read the studies about Red #40)*
- ***Artificial** flavoring (please, use real flavors-because you can!),*
- *Propylene Glycol (same stuff as in **anti-freeze!**)*
- *Dl-Alpha Tocopherol Acetate (**synthetic** vitamin E-when they could have just as easily used a natural Vitamin E)*
- *Menadione Sodium Bisulfate (**synthetic** vitamin K...there’s the real deal, you know)*
- *Sodium Tripolyphosphate (**a possible neurotoxin and can cause target organ damage!**) and so on... the list keeps on going...*

You think all commercial dog food companies think about your beloved dog when they make decisions about the foods?

Nope.

- *Artificial flavors and colors are added for flavor and owner eye appeal. **Many of the foods you see in the supermarket are made to please you, the owner**- really- Buster doesn’t care if the food/treat is bone shaped, round, or square, pebbles or kibbles, soft or hard, chewy or crunchy...*
- *...Fido only cares about how it tastes and **THAT’S** what it should be all about! **Your dog being happy, healthy, and eating right!***
- *When dog food companies try to please you and **get your Pup to accept their “food,”** and as each improvement in shape, texture, or form is developed, **more chemicals are added.***
- *Did you know that just this year, **over 30 recalls** were made by pet food companies of their pet treats and food items?!*

In the 25+ years that we have been in business, our treats have never been recalled.

The day we read the ingredient list is the day we decided to start Furry Friends Natural Products and we have been in business ever since- **right here in Grayslake, Illinois, USA.**

 And we have succeeded beyond our dreams!

🐾 Not only did the treats save Bailey, but she loved the taste!

🐾 Rover will have a shinier coat and itch-free skin!

- And you spend less on shampoo.

🐾 Fido will have a healthier heart and body; he can love you even more!

- And you gain added years of companionship.

🐾 Princess will have more endurance and agility; more energy to snuggle!

- And you benefit from a longer, more active lifestyle.

🐾 And Bentley will have better digestion! Woohoo! Improved poop time - Nice!

- And you gain unrestricted tail wagging! Guaranteed!

➤ Say “NO Thank You” to Anti-Freeze and order your Pup’s All Natural Treats [here](#).

Here is our promise we’ve held onto from day one and will back up with our
100% Money Back Guarantee:

“You can trust Puptastic Naturals treats for your beloved dog. We make these treats in our kitchen here in Grayslake, and use fresh, hand-selected ingredients from local farms that follow chemical-free practices.”

–Mary and Bob Kalhorn



At Furry Friends Natural Products, we are committed to using only the best ingredients and only from **trusted U.S. based local** farmers.

We use **only natural ingredients**- no fillers, artificial colors, flavors, or chemical preservatives.

Every one of our treats uses **farm-fresh ingredients** like eggs, lean poultry, lamb, liver, and beef for protein; brown rice and potatoes for starch; and carrots, pumpkin, and sweet potato for healthy nutrients and fiber.

- Eggs, lean poultry, lamb, liver, and beef give your dog the needed **protein for healthy, lean muscles and increased energy**. To thrive and not merely survive, dogs should have a source of animal protein -- MEAT! -- in their diets.
- Brown rice and potatoes give our Pups the required starches, which contain **fiber, calcium, iron and B vitamins**. Fiber - essential for the poop mechanism to work.
- Carrots, pumpkin, and sweet potato offer **Vitamin A, potassium, Vitamin C, manganese, and copper**-just to name a few! These three are the real super vitamin-infused power veggies!

[Puptastic Naturals](#) are recommended by dogs, their humans, and vets alike.

- 🐾 “We endorse only the healthiest, safest products, and Puptastic Naturals are at the top of our list of recommended treats.
- 🐾 “We are proud to be one of the first veterinary clinics to carry your products, especially since we offer holistic and alternative pet care in addition to traditional medicine.” –S. Karovski, DVM

Here’s a way for you to ease your mind ... to make the right choice for your beautiful Pup, your life-long friend.

It’s an invitation to join an amazing circle of Dog Lovers like yourself, who have found that treating their precious Fido with **100% natural ingredients** is the best decision they’ve made to give their adorable Pup a healthy body and mind. So...

[ORDER NOW!](#)

And Let The Tail Wagging Begin! And the whelps of unwavering love with the affectionate kisses and warm laps...

...the companionship that is as effective as any anti-depressant and worthy of all the care you can lavish on your Pup....

...the loving greeting you get from your four-legged family member as you come home from a long day at the office...

...Fido and Princess reward you with the most effective de-stressors we know: unconditional love, life-long companionship, patience, and loyalty bar none.

Your Pup Can Choose from Any of These Flavors:

- 🐾 Chicken
- 🐾 Turkey
- 🐾 Lamb
- 🐾 Liver
- 🐾 Beef



Plus, for a limited time, when you [order Puptastic Naturals Treat Packs](#), you’ll receive 5 FREE special reports, because we believe **Knowledge is Power!**

- Raising Your Dog the Natural Way
- Organic Lifestyle
- Trial issue to Dogs Naturally
- Puptastic Naturals Monthly Newsletter and
- Keeping Your Dog Safe;
20 Tips on how to keep your dog safe from dangerous foods, pesticides, common household products, plants, and more.

Not only will you get the 5 FREE Reports,
but with this **limited time 2 for 1 deal, each pound costs less than a choice cut of steak!**

We know you may not know which flavor treats to order, but I'm sure Fido will let you know his favorite when he tries our Sampler. The Sampler includes one of each of our 5 flavors.

🐾 “Prince will accept no other treats!” –D. Wales

So instead of paying \$20, you can get the Trial Sampler **free** when you order one of our treat bags today for just 16.99. Oh, but WAIT- That isn't all: With your paid order, you'll receive another bag completely free!

[That's TWO 32 oz. treat bags *and* a Trial Sampler for only \\$16.99! WOW!](#)

With all the discounts and free Trial Sampler, you are **saving a total of 155%** with your first two bags of treats! That's a fair offer, don't you think?

Now you're probably thinking, “Hold on just a minute...”

How can we afford to give you such an incredible deal?

The answer is simple: We are passionate about our Pups and we're here to offer **Healthy** alternatives to all the garbage out there.

Puptastic Naturals are baked with loving care in our kitchen and since they have a **100% guarantee** of freshness, you can be assured that each treat is:

- 🐾 Hand made in our kitchen in Grayslake, Illinois, (not in China) and includes
- 🐾 fresh, hand-selected ingredients from
- 🐾 local farmers who follow organic and healthy practices,
- 🐾 are chemical free and
- 🐾 Natural Vitamin E is used as the only preservative.
- 🐾 Oh, and we *never, ever*, use corn in any of our products!

Your coupon for [FREE Trial Sampler](#) of Pup-approved joy and increased tail-wagging is waiting when you order just one of our 32 oz. treat bags for just \$16.99!

This is a limited time offer, so [Claim your voucher](#) for a FREE Trial Sampler valued at \$20!

YAP! YAP! (That's Princess' way of telling you to [click the button](#) already! She wants the chicken.)

🐾 **“Bentley just goes bonkers for your lamb treats!** It's such a comfort to know I'm giving Bentley a healthy treat every time he sits patiently or comes when called. I think your Puptastic Naturals are fantastic! A great incentive and reward ☺” --J. Jefferson

Our treats are available at finer boutique pet retailers throughout the U.S., but your Pup can only receive the FREE Trial Sampler [here!](#)

You will sleep well knowing you have given your Pup the BEST in Natural dog treats. Your Pup will love these new treats, will have a shinier coat and skin, will have increased agility and endurance, -- we are convinced of this and therefore offer a 100% Money Back Guarantee –



🐾 “Since introducing Percy to your all natural dog treats and products, his skin and coat are shinier, he no longer itches his paws, and he has increased agility and endurance! The fact that your treats are organic, makes all the difference when we choose Percy’s treats.” –T. Murica

[Order now!](#) (Note: We often sell out of our best sellers, so claim your Pup’s all natural treats now.)

Sincerely,

Mary and Bob Kalthorn

With Mimi, Buster, Missy, and Biscuit following our every move.

(P.S. Bailey lived an energetic life until the age of 18!)

[Order Today!](#)

P.S. The sooner you order, the sooner Princess can choose her favorite flavor of [Puptastic Naturals](#).

BUT

Should Fido turn his nose up at our treats- you may call us at 1-866-787-6875 and accept our **100% Money Back Guarantee** and receive a full refund on your purchased order. No kibbles -- I mean quibbles and no questions asked. No matter what- you keep the **5 FREE knowledge-filled reports**.

P.P.S. -- We’re making enough [Sampler Treats](#) to meet the anticipated response, but they’re likely to go fast! Don’t risk Fido having to wait-we’ll pack and mail your order as soon we receive payment.